

MEDIA ADVISORY

January 18, 2012



CONTACT

Charles McEnerney, Layers Marketing
charlie@layersmarketing.com
617.233.6613

BOSTON'S OVER MY SHOULDER FOUNDATION CELEBRATES "THANK YOUR MENTOR DAY" WITH EVENT ON WEDNESDAY, JANUARY 25

National day of thanks connects local organizations with success stories

WHO:

- Grammy® Award-winning recording artist + Co-Founder of Over My Shoulder Foundation **Patti Austin**: <http://pattiaustin.com> + http://en.wikipedia.org/wiki/Patti_Austin
- Ms. Austin will be in Boston from Tuesday, January 24th through Thursday, January 26th and is available for interviews. Ms. Austin will be in Boston to meet and congratulate winners of the Mentor in Design (MIDDIE) Awards (<http://cumar.com/in-the-news>).
- Dawn Carroll, Executive Director + Co-Founder, Over My Shoulder Foundation and award-winning stone designer <http://www.overmyshoulderfoundation.org/dawn-carroll>

Advisors to Over My Shoulder Foundation, including:

- Musician Charlie Farren: <http://www.charriefarren.com>
- Musician Robin Lane: <http://songbirdsings.org> + http://en.wikipedia.org/wiki/Robin_Lane
- Magic 106.7's Candy O'Terry: <http://candyoterry.com>

WHAT: Private reception for the annual, national "Thank Your Mentor Day."

- Every January is National Mentoring Month (<http://www.nationalmentoringmonth.org>), which was started in 2002 by the Harvard School of Public Health (<http://www.hsph.harvard.edu/chc/wmy>), Mentor: National Mentoring Partnership (<http://www.mentoring.org>), and the Corporation for National & Community Service (<http://www.nationalservice.gov>) as an annual campaign to promote youth mentoring.

WHERE: Mitchell Gold + Bob Williams showroom at 142 Berkeley Street in Boston, Massachusetts 02116. (Google Map: <http://g.co/maps/9646z>).

WHEN: Wednesday, January 25, 2012 at 6-8 PM

Media Resources:

For an Over My Shoulder Foundation logo as well as high and low res images of Dawn Carroll, visit <http://www.overmyshoulderfoundation.org/media-resources> .

About the Over My Shoulder Foundation

The Over My Shoulder Foundation is a unique media-based project whose goal is to raise awareness of the impact of mentoring both cross-culturally and cross-generationally. Inspired by the song, “Over My Shoulder,” written by songwriter Dawn Carroll, Charlie Farren, Brynn Arens, and Barry Orms and performed by Grammy® Award Winner Patti Austin and her “Mentee,” Lianna Gutierrez, the foundation was formed to cultivate the “Art of Mentoring” or “Mentorology” through entertainment-driven products and events. For more information, visit <http://overmyshoulderfoundation.org> .

###